



**THE KENNEDY CENTER**  
**26TH ANNUAL CHARITY GOLF CLASSIC**  
 BENEFITING CHILDREN & ADULTS WITH DISABILITIES



MONDAY, JUNE 26, 2017  
 SHOREHAVEN GOLF CLUB, NORWALK

**SPONSOR FORM**

_____	<b>Title Sponsor</b>	(Twelve players)	\$15,000
_____	<b>Presenting Sponsor</b>	(Eight players)	\$ 7,500
_____	<b>ProAm Sponsor</b>	(Six players)	\$ 5,000
_____	<b>Championship Sponsor</b>	(Four players)	\$ 3,000
_____	<b>Invitational Sponsor</b>	(Two players)	\$ 1,500
_____	<b>Green Sponsor</b>		\$ 400
_____	<b>Banner Sponsor</b>		\$ 250

[SPONSORSHIP DETAILS ON REVERSE SIDE](#)

NAME OF SPONSOR: \_\_\_\_\_

NAME OF INDIVIDUAL AUTHORIZING SPONSORSHIP: \_\_\_\_\_

NAME OF PLAYER(S):

1. _____	Phone: _____	Handicap: _____	email: _____
2. _____	Phone: _____	Handicap: _____	email: _____
3. _____	Phone: _____	Handicap: _____	email: _____
4. _____	Phone: _____	Handicap: _____	email: _____
5. _____	Phone: _____	Handicap: _____	email: _____
6. _____	Phone: _____	Handicap: _____	email: _____

PLAYERS HANDICAP(S): 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

Please make all checks payable to **The Kennedy Center** and mail to:

The Kennedy Center  
 Annual Golf Classic  
 2440 Reservoir Avenue  
 Trumbull, CT 06611

Please charge \$ \_\_\_\_\_  MC  Visa  American Express

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Phone: \_\_\_\_\_ 3/4 digit code: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

DEADLINE FOR ADS & ARTWORK is **JUNE 16, 2017**. PDF & JPEG format preferred.

Please submit to [jmcmullan@kennedyctr.org](mailto:jmcmullan@kennedyctr.org)

If you have any questions, please call 203-365-8522, Ext. 213 or Ext. 229

Registration is available online at

[www.thekennedycenterinc.org](http://www.thekennedycenterinc.org)

## SPONSOR CATEGORIES

### TITLE SPONSOR (\$15,000/one only) INCLUDES:

- Designation as the "Title" sponsor of and naming rights to the event - The "Your Name Here" /THE KENNEDY CENTER Golf Classic
- Company identified as event's "Title Sponsor" through **substantial** local media exposure plus company link on agency website
- Title Sponsor exclusivity

#### **On-Site Entitlements**

- Event logo on all event collateral (invitations, banners, sponsor board, etc.) **Deadline for invitation 4.24.17**
- Full page ad on Back Cover of Event Program
- Event logo recognition on event signage on course, golf carts and club house
- Company logo identification on (2) green signs
- Day of golf / lunch, drinks & dinner plus **bonus gift** for **twelve** golfers

### PRESENTING SPONSOR (\$7,500) INCLUDES:

- Designation as "Presenting" Sponsor of The Kennedy Center Golf Classic
- Company identified as event's "presenting sponsor" through local media exposure plus company link on agency website

#### **On-Site Entitlements**

- Event logo on all event collateral (invitations, banners, sponsor board, etc.) **Deadline for invitation 4.24.17**
- Full page ad on Inside Cover of Event Program
- Event logo recognition at Luncheon and on Golf Cart Signage
- Company logo identification on (2) green signs
- Day of golf /lunch, drinks & dinner plus **bonus gift** for **eight** golfers

### ProAm SPONSOR (\$5,000) INCLUDES:

- Designation as a "Hole-In-One Contest" Sponsor
- Company logo listed on Golf Cart Signage
- **Prominent** Listing on Event Banner at Registration and event
- Recognition in all press coverage of the event and company link on agency website
- Full Page ad in program book, signage on (1) green & listing in Invitation **Deadline for invitation 4.24.17**
- Day of golf /lunch, drinks & dinner for **six** golfers

### CHAMPIONSHIP SPONSOR (\$3,000) INCLUDES:

- Company logo listed on Golf Cart Signage
- Listing on Event Banner at Registration and event
- Recognition in all press coverage of the event and listing on agency website
- Half Page ad in program, signage on (1) green & listing in Invitation **Deadline for invitation 4.24.17**
- Day of golf /lunch, drinks & dinner plus for **four** golfers

### INVITATIONAL SPONSOR (\$1,500) INCLUDES:

- Listing on Event Banner at Registration and event
- Recognition in all press coverage of the event
- Signage on (1) green & listing in Invitation & program **Deadline for invitation 4.24.17**
- Day of golf /lunch, drinks & dinner for **two** golfers

### GREEN SPONSOR (\$400) RECEIVES:

- Sponsor's signage on (1) green
- Listing on Event Banner & in program

### BANNER SPONSOR (\$250) RECEIVES:

- Listing on Event Banner & in program